ISSUE 16, DECEMBER 13TH

the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

Decked Out

Member ohshititsar and their friend, Zeth, are all decked out for the season in proper Once-ler attire!

Photograph is © Jeff GM Photography.

~ Roast the 'Mallows! ~

Feeling a little chilly this holiday season? One too many snowflakes falling outside of your window? We here at the "Press" recommend cuddling up next to a warm fire, sipping a delicious cup of hot chocolate, and maybe roasting a 'mallow or two (or three) to chase away those wintery blues. While you're at it, we have the latest issue out and about for you to read.

In this week's newsletter, we unwrap a handful of updates that you might find of interest, including a newly created fandom cookbook blog, ask blog marriages, an interview, and more! •

~ Upcoming Events/Save the Date! ~

Secret Santa:
12/23 - 12/31/12

Those participating have until the last week of December to submit gifts!

Tree Lighting:
12/15/12

Greenville citizens: Join us in our annual tree lighting ceremony at 7PM!

Christmas Day:
12/25/12

The last Tuesday of the month is a time for celebration! Merry Christmas!!

Ring the Bells!

December is a time for celebration -- a time of joy, peace, and love. And these things should be spread around all year, so share the love!

To Have and To Hold

Those of you who follow ask blogs Ghost Once-ler and Moirin McGillicuddy will know that the two are now a happy couple! Moirin and Ghost were married on the ninth of this month, and that wasn't the only wedding. Gentleman Once-ler remarried the fandom on Tuesday. Congratulations to Moirin and Ghost, and many thanks to Gent for always spreading love among the fandom!

Baking and Blogging

Talk of a possible fandom cookbook has now become a reality in the form of a blog! If you have a recipe that you'd like to submit for the fandom to enjoy, feel free to visit this blog: **cooking-with-the-lorax.tumblr.com/**

Rest in Peace

It is with great regret that we announce the death of Blind-ler. This ask blog is not to be confused with The-Blind-Onceler, whom you know as the lover of Pookie. This Blind-ler, a fellow who was blinded purely by darkness, is a different ask blog entirely, but we still mourn his passing and the closing down of his ask blog.

~ Strength and Unity ~

Standing Tall; Staying Strong

Friendships are very important, especially when it comes to standing strong in the face of the vilest of dangers....

After a short-lived hiatus, the Zombie AU is back in full force, and we have learned much in the course of the last few days, including a good lesson in perseverance and a recently unveiled secret.

A prosthetic foot is much more preferable to deal with as opposed to being infected with a dreaded disease. Nevertheless, Swag still found it difficult to walk on; at least, until a voice of reason came along. 72 Once-ler, seeing Swag in a state of defeat, helped him up (literally), and encouraged him to keep on and stay strong. I'm sure that many of us were inspired when Swag resolved to take his advice and not give up. One and Rocky have things a little more difficult. It was recently revealed that Rocky was infected on a raid, which was a surprise enough in light of the fact that he also got bit by One as he and Entre relocated One to a larger closet. The poor fellow is remaining positive despite it all, but we all know what's in store for him unless a cure is found soon. One-ler will also need to be kept a closer eye on in regards to all that has occurred. On another note, Cowboy Once-ler is still hanging around the camp, and with permission from Entre he is now welcome to stay for as long as he likes (albeit without using his gun if he can help it). The camp is growing, or is it...? •

Guess that Scene!

Hello, fellow Once-ler/Lorax fans! Can you guess which scene in *The Lorax* that this picture is from? Even better, can you guess the exact screenshot? We'll start out with an easy game, but they'll get harder and harder with each issue!

Tune in to *The Unless Press* blog this Friday for the answer to see if you got it right!

Interview - Cold-ler's Mod

Today, we interview the moderator of Cold-ler, a Once-ler ask blog with a most interesting history.

Q. Could you give us a little information on Cold-ler -- his background and personality?

A. Sure, I'll do a story-so-far sum-up!

He followed the standard Lorax timeline up until late in his business stage, when he had an accident that left him seeing strange glows around everything. Some time later he chose to shut his business down, though only in enough time to save on tree.

That stressful experience has left him living in the empty factory with white hair and a slightly grumpy attitude. He's a good example of doing the right thing for the wrong reasons; he hasn't exactly learned a lesson, and he's pretty wistful about getting that successful lifestyle back. His "eye condition" keeps him cooped up though, and he spends a lot of time in denial about it. This means he lies quite often, but you can usually tell: it makes the glow around him turn purple.

Beyond that he's a pretty decent guy, if a bit self-absorbed, like most Once-lers. And the mass firing of his workers left him with his nickname, 'Cold-ler'.

Q. What inspired you to create the character?

A. When doing art I've always liked the lighting stage best - and especially things that glow or produce coloured light. So for a while I'd had the thought, 'What about a character that sees auras everywhere?'. A good plot never occurred to me, until I was thinking about what kind of ask blog I could make... then it all fell together. I'd had a headcanon that the Once-ler did know what he was doing during that downward spiral, but found it way too easy to ignore. But what if something brought that destruction right in front of his eyes, all the time? What would he do? The glow became a device to create that situation, and Cold's current personality evolved logically out of it - I... (cont. on pg. 5)

Interview - Cold-ler's Mod (cont.)

... didn't use much inspiration there. I just let him do his own thing. Unfortunately, he turned out to be a total shut-in! I was initially hoping he'd be a way to connect with other blogs, but c'est la vie.

Q. Do you face any challenges in running an ask blog?

A. It's so time-consuming! Ha-ha. I do a lot of art on my main blog too, so it can be tricky to balance them. It an also be tough drawing each reaction image individually - it makes him a pretty slow blog to carry a conversation with. So I guess it's lucky he's not very social, though that's a challenge too, finding ways to keep activity going when he won't go out to meet new people. He's ended up a lot more plot-heavy than I anticipated. Heh. It's a lot more enjoyment than aggravation, though! His intermittent posting schedule makes it easy to take a step back when I need to.

Q. Of all the Once-ler ask blogs out there, which one is your favorite?

A. Wow, that's tough. I don't know how I'd pick.... There are some really great ones! I like a lot of them for varying reasons, too. Some are funny, some are dramatic, some are heart-warming.... I think you'd need to offer categories, like an awards show. Haha~!

The first ask blog I got attached to was ask-steampunk-onceler, and then camp Entre in the zombie AU was what dragged me into the fandom entirely, so those characters definitely all have a special place in my heart.

I'd like to thank the moderator of Cold-ler, fandom member **Cief**, for participating in this interview! Keep up the great work on your ask blog, Cief!

I would also like to thank the artists of this fandom of whose work is featured in this issue, including:

oncelerregret, ertblug, asktwoheadedonce-ler, ringsofjinglebells, dizylizy, doodlente, Ghost Once-ler, and kindarbonkyrindarbonky

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Thank you for continued support • of *The Unless Press*! •

Let your voice be heard!

What is your opinion of *The Unless Press*? Do you have a favorite article? A least favorite article? What, do you believe, could be done to improve this paper and make it more interesting? Is there something in particular you'd like to see? What do you like or dislike about the newsletter? We'd love to hear your thoughts! Send in any comments and/or questions to *The Unless Press*. Your entry may be featured!

Merry Christmas!